

ACE of M.I.C.E. EXHIBITION (AME) PARTICIPATION CONTRACT

February 20 – 22, 2019 ISTANBUL CONGRESS CENTER – ICC
TURİZM MEDYA GRUBU FUARCILIK J.S.C.

Please keep a copy of this for your records.

PLEASE SEND TO: TURİZM MEDYA GRUBU FUARCILIK A.Ş. Fatih Sultan Mehmet Cad.
Akbeş Sok Kardeşler İş Merkezi No:10 D:13-14, Beykoz / İstanbul
Telefon: +90 216 465 95 56 -57 Faks:+90 216 465 95 58 E-posta: info@ameistanbul.com

PARTICIPANT INFORMATION

Company Title.....
Tax Office / Tax Number.....
Address.....
Zip Code Province Country
Phone Fax Website
Registered E-Mail.....

COMPANY'S EXECUTIVE RESPONSIBLE FOR AME FAIR

Name Surname
Title
E-mail address (compulsory).....@.....
Phone..... Mobile Website.....

COMPANY EXECUTIVE RESPONSIBLE DURING THE FAIR (If it is different from the company executive responsible for the fair)

Name Surname
Title
E-mail address (compulsory).....@.....
Phone..... Mobile Website.....
CEO or Manager e-mail@.....
Sales Manager..... e-mail@.....
Marketing and Communication Manager..... e-mail@.....
Other..... e-mail@.....
..... e-mail@.....
..... e-mail@.....

YOUR BUSINESS FIELD

- ☐ Venues (Hotels, event and convention centers)
☐ Meeting Management Companies (Organizers)
☐ Meeting Support Companies (Service providers)
☐ Other (please state)

INVOICE ADDRESS (if it is different from the information in the section of participant information)

Address
Tax Number ((and/ or other information requested to open an account in accounting department).....
Address
Zipcode.....Province.....Country.....
Phone Faks
Title/Department.....
E-mail.....@.....

This invoice address will be used for all services in the Participant Guide

Seal and Signature

www.ameistanbul.com



impressive®
PR Conferences EVENTS Communication



STAND RESERVATION PRICE

SPACE ONLY M ² UNIT PRICE	€ 220 +18% VAT
SHELL SCHEME STAND M ² UNIT PRICE Including table, chairs, counter, frontal sign, bin basket, carpet, lightening, 2 KW electricity connection	€ 275 +18% VAT

MATERIALS FOR GROUP PARTICIPATION (CVB, HOTELS & DMC GROUPS)

For Main Exhibitor;
1 Info Desk, 1 Bar Stool, 1 Bin Basket, 1 Brochure Rank, Lightening,
1 Three Pin Plug, 1 m² Digital Printing Area, 2 KW Electricity

For Co-exhibitors (Each co-exhibitor will have 4 m²);
1 Table, 2 Chairs, 1 Bin Basket, 1 Three Pin Plug, 1 m² Digital Printing
Area, 2 KW Electricity

AME 2019 SPONSORSHIP CATEGORIES

PRINTED MATERIALS ADVERTISEMENT

Logo On Name Badge (Front)	€ 7.000,00
Logo On Badge Lanyards	€ 6.000,00
Welcome Bags (Design & Production Belong To the Sponsor Company)	€ 6.000,00
Brochures In Bags (Limited with 2 Sponsor Companies)	€ 2.500,00

ICC BRANDING AREAS

Elevator Branding (8 in total)	€ 8.000,00
ICC Main Entrance Columns - Outside Branding (355x600 cm)	€ 3.500,00
ICC Main Entrance Left Wall & Left Glass Ad Area	€ 8.000,00
ICC Main Entrance Right Glass Wall Ad Area (785x410 cm)	€ 3.500,00
ICC Main Entrance Indoor Wall Ad (450x450 cm)	€ 6.000,00
ICC Main Entrance Escalators Ad Area (418x88 cm)	€ 4.500,00
Exhibition Corridor Floor Branding (Per item/1,5x1,5 m)	€ 3.500,00
Smoking Area Sponsorship	€ 15.000,00
ICC B4 Floor Stairs	€ 4.500,00
ICC B5 Floor Automatic Glass Sliding Door Branding	€ 4.500,00
ICC B5 Exhibition Area Restroom Branding	€ 5.000,00

DIGITAL ADVERTISEMENT

Website Banner (Monthly)	€ 1.500,00
Website Banner (Annual)	€ 10.000,00
AME 2017 Online Exhibitor Directory Banner / Monthly	€ 1.500,00
AME 2017 B2B Online Appointment System Banner	€ 3.000,00

EXHIBITION CATALOGUE ADVERTISEMENT AREAS

Inside Front Cover	€ 2.500,00
Inside Back Cover & Opposite Page	€ 2.500,00
Outside Back Cover	€ 3.900,00
4th + 5th Pages	€ 3.000,00
6th + 7th Pages	€ 2.750,00
Right Page	€ 1.200,00
Catalogue Bookmark	€ 3.500,00

DAILY EXHIBITION NEWSPAPER ADVERTISEMENT

Inside Front Cover	€ 2.000,00
Outside Back Cover	€ 2.900,00
Double Page Ad	€ 2.200,00
Right Page	€ 1.200,00
Half Page	€ 750,00
Quarter Page	€ 500,00

- 18% VAT is not included in the prices stated above
- Please contact Turizm Medya Grubu at sales@ameistanbul.com for detailed information about sponsorship categories and requests for special sponsorship.

PAYMENT

EURO ACCOUNT

(Credit card is not accepted)

Account Name	Bank Name	Branch Name	Branch Code	Account Numbers	IBAN Numbers
Turizm Medya Grubu Fuarçılık A.Ş.	Garanti Bankası	Kavacık Çarşı Şubesi	1094	9098240	TR31 0006 2001 0940 0009 098240
Turizm Medya Grubu Fuarçılık A.Ş.	İş Bankası	Kavacık Çarşı Şubesi	1376	0010573	TR94 0006 4000 0021 3760 010573

..... Date

Name Surname

Job Title

Stand Number:

Stand size: m²

Unit Price : € / m²

Total Price: €

Sponsorship :

Total Price : €

General Total : €

General Total (Including %18 VAT) : €

Date of Payment:

Seal and Signature

We inform you that we have applied for stand area. We have read and accept the attached participation contract (Attached A1-A2 forms) of ACE of M.I.C.E. Exhibition which is going to be held in Istanbul Congress Center-ICC on February 20-22, 2019.

FAIR PARTICIPATION LOTS AND REGULATIONS

CLAUSE 1 – GENERAL REGULATIONS Participants are subject to the Regulation Concerning Domestic Fair Organizations published in the Official Gazette no. 24092 dated 27 June 2000 which regulates the fairs and exhibitions in Turkey and Fair Regulations published by Turkish Union of Chambers and Commodity Exchanges and additional provisions in the related legislation.

CLAUSE 2- SIGNING THE PARTICIPATION CONTRACT Participation contracts are signed with special forms. Participants fill in and sign the participation forms themselves. When the contract is signed by the participant, the participant's legal entity, capital, and registered address will be stated in the contract form. Contract is signed by the participant's authorized representatives. In such case, TURIZM MEDYA GRUBU will send the participant a receipt confirmation. TURIZM MEDYA GRUBU receiving the participation contract signed by the participant expresses that the participant knows about the regulations in the Clause 1 and accepts there without prejudice in line with the fairground's rules. Participant cannot assign its rights and liabilities without the prior permission of TURIZM MEDYA GRUBU and cannot rent the stand area to a third party. Every company which participates in the participant's stand is liable for signing the participation contract though on a limited base. This participant will pay a registration fee that corresponds to the advance payment stated in the Clause 33. This participation contract gives the company to use all advantages provided to an official participant (being placed in the catalogue).

CLAUSE 3 – PARTICIPATION TERMS TURIZM MEDYA GRUBU reserves the right to evaluate the suitability of the potential participants and limit the stand renting area unless otherwise stated.

CLAUSE 4 – EVALUATION OF THE CONTRACTS – ACCEPTATION AND REJECTION Participation contracts are received by TURIZM MEDYA GRUBU and subjected to examination after recording. TURIZM MEDYA GRUBU has the right to accept or reject an application without any objection or having to explain the reason of this decision within 10 days following receiving the signed participation contract. In the event that TURIZM MEDYA GRUBU doesn't submit the written notification regarding acceptance within 10 days, application will be considered accepted. Rejected applicant cannot object asserting that they have participated before or been invited by TURIZM MEDYA GRUBU. Rejected applicant will not have the right to show the correspondence between them and TURIZM MEDYA GRUBU, turning any payment into cash for ordered services, or their name being on any list as evidence that they must be accepted. Acceptation is made by a written notification by TURIZM MEDYA GRUBU. Upon the notification of the written declaration confirming that it has been accepted, Participation Contracts become definitive and irrevocable.

Companies and associations that can participate in the fair are required to be possessing legal entity, to have been in activity for minimum a year from the date of fair opening, and to be operating in fields closely related to the fair.

CLAUSE 5 – DATE, TERM, AND PLACE OF THE FAIR Fair is going to be held at Istanbul Congress Center - ICC between 20 – 22 February 2019 . TURIZM MEDYA GRUBU reserves the right to change the fair's place, opening date, or term, to extend its term, to postpone, and to close it on any desired date and will not be liable to compensate the participants as fair organizer. In the event that the fair is not realized for reasons out of TURIZM MEDYA GRUBU's control or force majeure, amounts paid by the participants will be returned to them after their shares of fair preparation expenses are deducted.

CLAUSE 6- SERVICES TURIZM MEDYA GRUBU agrees to provide the participant with stand, registration subject to the fees stated in this participation contract. The participant will notify TURIZM MEDYA GRUBU about the desired services in written 20 days before the date of fair. In participant list, there will be participants' logos, contact information, and information about suitable services published in fair catalogue (if any).

In the event that the participant doesn't submit the information in terms of services in an appropriate way and provide false, deficient, or misleading information, TURIZM MEDYA GRUBU will not be held responsible for any harm, delay, or problems that may be caused by the participant's inappropriate submission of information.

Participant will notify TURIZM MEDYA GRUBU about their requests to increase the amount of services to be provided to them or requests for additional material and equipment in written 20 days before the date of fair. TURIZM MEDYA GRUBU can accept or reject these requests by notifying the participant in written at its sole discretion. If no such notification is made within 10 days following receiving the participant's request, the request will be considered rejected. Additional services, materials and equipment provided by TURIZM MEDYA GRUBU will be separately invoiced according to pro forma invoice sent to the participant over the prices agreed by the parties.

CLAUSE 7- STANDS Stand area assigned to participant will be minimum 9 m² (for the attendance with convention bureau, country participation or in a group, stand area assigned to co-exhibitor will be minimum 4 m²) Assigned stand area cannot be larger than 300 m².

TURIZM MEDYA GRUBU

(a) May deliver the stands ready (installed and decorated) subjected to payment of the related fee to use during the fair, or

(b) May ask the participant to install the stand or to get third parties to install and decorate the stand at participant's expense. Stand installations and decorations will be made in a way not to create visual pollution for adjacent stands. It is strictly forbidden to drive nails, drill or paint the walls, or apply glue on aluminum profiles and wooden panels. Materials left from installation and decoration will be removed from the fairground before the fair opens. Regardless of whether stand was installed by TURIZM MEDYA GRUBU or participant, participant will submit installation and decoration projects and get prior permission of TURIZM MEDYA GRUBU in written. TURIZM MEDYA GRUBU can reject or change the projects whenever they want until 4 weeks before the date of fair. In such case, participant will immediately submit the modified or renewed projects to the approval of TURIZM MEDYA GRUBU. Participant or contractor is responsible for completing all installation and decoration works 24 hours before the opening date of the fair and act in line with TURIZM MEDYA GRUBU's instructions about all installation and decoration works, security and cleaning needs. All materials found on corridors later will be removed from the fairground by security and cleaning staff without any warning. TURIZM MEDYA GRUBU cannot be held responsible for any possible harm or loss of these materials. Participant will be responsible for compensate TURIZM MEDYA GRUBU upon the first request of TURIZM MEDYA GRUBU for any harm and damage caused by or in association with installations (including static electric and technical faults and differences) and decoration works performed by themselves or third parties on their name. Participant will not be allowed to exhibit products on fairground or to leave the fairground until all these defects are removed in way agreed by TURIZM MEDYA GRUBU and all harms which TURIZM MEDYA GRUBU was imposed within Clause 8 are completely compensated.

In the event that TURIZM MEDYA GRUBU cannot deliver a place assigned to a participant because of an accidental incident or unpredictable situation, the only compensation that participant will get will be the repayment of participation fee paid by the participant. However if TURIZM MEDYA GRUBU provides another place to the participant, no repayment will be made to the participant.

CLAUSE 8 – LIABILITIES OF THE PARTICIPANT Participant accepts and declares that they participate in the fair at their own request and don't rely on TURIZM MEDYA GRUBU on participant's commercial success at the fair. TURIZM MEDYA GRUBU will not be held responsible for commercial failure of the fair whatsoever. Registration gives the participant the liability to occupy the stand or place assigned to themselves and keep it neat and orderly until the end of fair. Participants are forbidden to start packing their samples or go out of the fairground before the fair closes.

Products used or displayed during the fair must be kept under the observation and control of participant. Participant agrees and undertakes that they will hold the sole responsibility for any possible harms including their products breaking down, stopping working, getting stolen, getting lost, doing harm, or any damage done by these machines and products to the fairground and/or third parties. Participant will compensate TURIZM MEDYA GRUBU upon the first request of TURIZM MEDYA GRUBU for these damages.

Participant doesn't have the right to request any compensation in the event that any of these incidents stated in this contract happen.

It is strictly forbidden to bring products to the fairground or take these out after the fair has started.

Tobacco products cannot be used in fairgrounds against the related laws and legislations. Alcoholic drinks can be consumed in the fairground provided that the necessary licences are obtained and legal requirements stated in the related laws and legislations are fulfilled.

Participants are responsible for compensating TURIZM MEDYA GRUBU for all damages that TURIZM MEDYA GRUBU was imposed because of law and legislation applied by administrative authorities due to violence of the related laws and legislations by the participant.

Generally participant will act in line with the current regulations and other regulations that can later be made or amended regarding sub-contractors, health, security, and illegal labor in particular. Participation Contract requires the participants to act in line with public order and policy measures taken by fairground operator, TURIZM MEDYA GRUBU, and official corporations with special regulations in "Participant Guide" and these regulations.

The event that these regulations, other provisions above, or any other legal requirement is violated by participant anyhow may cause the participant to be immediately removed from the fairground temporarily or permanently without any compensation, repayment, or other payment by TURIZM MEDYA GRUBU.

TURIZM MEDYA GRUBU may interfere in applications that violate these regulations stated above and doesn't accept responsibility for possible results caused by not observing these regulations.

Participant will have the sole responsibility for administrative sanctions of official authorities and third party compensation requests because of the violation of the liabilities stated in this clause and the company accepts and undertakes to pay the entire amount paid by TURIZM MEDYA GRUBU fully in cash to TURIZM MEDYA GRUBU in the event that TURIZM MEDYA GRUBU makes any payment to third parties or official authorities because of that.

In the event that it is resolved that any provision of this participation contract is completely or partially illegal, invalid, or inapplicable within any law or regulation, that provision or contrary part of the provision will be considered not a part of this participation contract at this extent; however legality, validity, or applicability of the rest of this participation contract will not be affected by that.

CLAUSE 9 – PARTICIPANT COMPANY STAND OFFICER Personnel to be employed during the fair will be reported to TURIZM MEDYA GRUBU in written 7 days before the date of fair. Participant is liable for employing sufficient personnel for each stand and get name tag and passage card for their own personnel. This participation contract will not be interpreted in a way to constitute a legal relation that caused a joint and solidary liability of TURIZM MEDYA GRUBU for participant's personnel between participant and TURIZM MEDYA GRUBU within Labor Law and sub-contractor relation regulated by the related regulation. Any provision in this contract will not be interpreted in a way to make the stand officer of participant an employee or representative of TURIZM MEDYA GRUBU or to constitute such a relation. Participant will have the sole responsibility for any matters regarding the employment of their own personnel including acting in line with Labor Law, Social Security Law, and all related regulations. If TURIZM MEDYA GRUBU is imposed legal sanctions, makes payments or becomes a party of a relevant dispute because of the participant's liabilities for its personnel as per Social Security Law and legal legislation provisions, participant is liable to compensate TURIZM MEDYA GRUBU.

CLAUSE 10 – CLASSIFICATION Participants are classified by TURIZM MEDYA GRUBU according to their professional categories. Participants can participate in the fair only for the products for which they requested permission. Participants can distribute the catalogues and brochures only about these items at the fair.

CLAUSE 11 – ACCEPTABLE SAMPLES Participant participates in the fair on their behalf or their company's behalf. Participant may be taken out of the fair in the event that they display products on their stand apart from the products or services stated in their participation contract and accepted by TURIZM MEDYA GRUBU as corresponding nomenclature of the fair. Participant cannot advertise the companies which do not participate in the fair or products of these companies without prior written permission. Participant will attach the document certifying this permission to the participation contract when sending it to TURIZM MEDYA GRUBU.

Participant is responsible for taking any kind of measures to ensure that the packages are delivered on time. Non-liability of TURIZM MEDYA GRUBU stated in 26th clause of these regulations also applies to all results of delays in this regard.

CLAUSE 12 – PROHIBITED SAMPLES Explosives, flares, and other dangerous or harmful materials are not allowed. If TURIZM MEDYA GRUBU suffers a loss because a participant acts against this prohibition, such participant will compensate any loss that TURIZM MEDYA GRUBU suffered and will suffer. Any participant that brings such materials to their stand will immediately remove these from the fair upon the first request. If this request is not fulfilled, TURIZM MEDYA GRUBU will take its own measures to remove these materials without prejudice to any possible future proceeding and at participant's risk. It is strictly forbidden to install or work any item or apparatus that may disturb other participants or TURIZM MEDYA GRUBU.

CLAUSE 13 – PROHIBITION OF COMPLETE OR PARTIAL TRANSFER Assigned stand or area can only be occupied by the allottee. Any complete or partial transfer of stand or area is strictly forbidden and it may cause the stand to be shut down immediately and TURIZM MEDYA GRUBU will not make any payment for such reason.

CLAUSE 14 – BROCHURES, SPEAKERS, INVITING VISITORS Brochures can only be distributed within the limits of the stand or area assigned to each participant. It is strictly forbidden to trying to attract the visitors verbally or making promotion through speakers. General announcements in the fair are only for information about participants and visitors. No advertisement or personal announcement is allowed. Participants, who would like to play music in their stand or area anyhow (CD, radio, videogram, movie screening, musician, singer, etc.) before the fair opens, will get all necessary legal permissions from MESAM, the related vocational institution or work's owner. Participant will compensate TURIZM MEDYA GRUBU for third parties' requests

Seal and Signature

This fair is organised with the permission of TOBB in accordance with the law no: 5174



A1

because of violence of their intellectual property rights. Participants cannot throw a party in their stand or bring DJ and music band without taking permission from TURIZM MEDYA GRUBU and sound level cannot come up 70 dB in normal conditions. Power source at the stand of the participant, who don't stick to this rule will be shut down after warning.

CLAUSE 15 – SIGNS, POSTERS It is forbidden to hang out advertising boards or signs outside the places assigned to hang out board or sign and shown to the participants on schema upon request. There must be TURIZM MEDYA GRUBU's permission for boards or posters which are put inside the stand however can be seen from outside. If these boards or posters have factors against the order or quality of the fair or doesn't have the purpose or character of the fair, TURIZM MEDYA GRUBU may not give this permission. The same provision applies to the advertising boards provided from fair walls for participants. Boards, signs, or posters put against this regulation will be removed by TURIZM MEDYA GRUBU from where they are without prior notice and at participant's risk and expense.

CLAUSE 16- PHOTOGRAPHS – FILMS – SOUND RECORDING Photographs, videos and musics produced by professionals in the fairground may be allowed with written permission of TURIZM MEDYA GRUBU. Document to certify and its copy must be submitted to TURIZM MEDYA GRUBU within 2 weeks following the close of fair. This permission can always be drawn back. TURIZM MEDYA GRUBU may prohibit the visitors to record video or sound or take photo. It may be prohibited to take photos of certain items on stands upon participants' request.

TURIZM MEDYA GRUBU accepts no responsibility for complaints or violations caused by photos taken or videos recorded though they were allowed. Participants allow all photos, which represent their stand at the fair including the presentation of their products, their brands, and their logo, to be used by TURIZM MEDYA GRUBU only for its own promotion purpose. This permission is valid for five years and it is only related to communication, advertising brochures, and TURIZM MEDYA GRUBU press packages. Participant renounces their rights about getting a payment for it and using TURIZM MEDYA GRUBU's promotional materials. Comments or titles which accompany the presentation or copy of photos will not damage its image or prestige.

CLAUSE 17 – LOOK OF THE STANDS Look of the stands must be perfect and excellent. Open packages and pens not used for presentation and personnel's belongings must be kept at places invisible to visitors. It is compulsory that there is an authorized person at the stand during the visiting hours of the fair. Participants cannot uninstall their stands or remove their products before the fair ends even if the term is extended. It is forbidden to cover the displayed products during visiting hours. Covers used at night mustn't be seen by the visitors however must be kept in an invisible place inside the stand. TURIZM MEDYA GRUBU reserves the right to remove the covers on the items against security regulations and is not responsible for any possible harm or damage caused by this whatsoever. Any person who is employed by the participants and join the fair must wear appropriately, be nice anytime and act appropriately. Participant's personnel mustn't shout at visitors or other participants or disturb them whatsoever. Participants or employees mustn't hang or potter about the corridors.

CLAUSE 18 – MAKING CHANGES AT THE STANDS, DAMAGE, DEPRIVATION OF RIGHTS

Participants will accept and keep the stands or areas assigned to them as they are. It is strictly forbidden to make changes in stands (outer appearance, numbering, height of provided structures, etc.). Participants will be responsible for any damage given by their apparatus to facilities, buildings, trees, and where they are, and cover their repair expenses. Participants will arrange and equip their stands in line with the regulations in participant guide particularly in terms of stand configuration and application of security rules.

Participants who have open-top stands will submit the drawings of the structures they would like to install in their area to TURIZM MEDYA GRUBU.

CLAUSE 19 – APPROVED CONTRACTORS Only contractors approved by TURIZM MEDYA GRUBU will be authorized to perform the installation and provide the equipment required for the fair. Participant will keep the provided equipment and cover the expenses to change the damaged equipment.

CLAUSE 20 – WATER AND ELECTRICITY PROVISION TURIZM MEDYA GRUBU is dependent upon water and electricity distribution companies and doesn't accept any responsibility in the event of water or electricity cut for any reason or any period.

CLAUSE 21 – WASTE DISPOSAL TURIZM MEDYA GRUBU is liable for acting in line with the related laws and regulations indispensably covering all sectors about waste reserve and disposal. Therefore TURIZM MEDYA GRUBU reserves the right to reflect the complete or partial tax and liabilities of the expenses in its nature. TURIZM MEDYA GRUBU also undertakes to raise awareness in the participants about the fact that it is beneficial for them to control the waste amount they produce.

CLAUSE 22 – VISITING HOURS – ACCESS AND CIRCULATION Stands can be accessed by participants, personnel of participants, and visitors in the hours and days stated in "Participant Guide".

Electricity will be cut when the fair is closed and it will be strictly forbidden for participant to enter the halls and fairground will be completely empty 30 minutes.

Participants will act in line with the terms to access the facilities, places, and parking lots stated in the fairground operator's regulations.

CLAUSE 23 – PARKING LOT Parking lots are assigned upon participant's request using a special form in "Participant Guide". Parking lot in the facility belongs to the management of Istanbul Congress Center and TURIZM MEDYA GRUBU may reject the participant's request upon the instruction of Istanbul Congress Center management.

CLAUSE 24 – FAIR GUIDE TURIZM MEDYA GRUBU will prepare a guide to answer the participants' questions if it is possible.

CLAUSE 25 - TREAT STANDS Food and drinks consumed at the fair will be provided by catering companies determined by TURIZM MEDYA GRUBU or fairground operator. It is strictly forbidden to bring along food and drinks without the prior written permission of TURIZM MEDYA GRUBU.

CLAUSE 26 – DEPARTURE FROM FAIRGROUND All participants will take their own samples and inventory in 24 hours following the closing of fair and uninstall their stand (if it is installed by participant or their contractors). TURIZM MEDYA GRUBU doesn't accept responsibility for the items and equipment left at the fair after the final date stated above and participant is liable for paying the disposal and cleaning expenses of TURIZM MEDYA GRUBU upon the first request.

TURIZM MEDYA GRUBU reserves the right to ensure that the stand is removed any time without prejudice to the rights of possible compensation it may request and at the participant's risk and expense if this item and machines cause an incident.

CLAUSE 27 – TERM AND TERMINATION This contract will take effect when participation contract is accepted by TURIZM MEDYA GRUBU pursuant to Clause 4 and will automatically end on the date when liabilities of the parties are fulfilled pursuant to this participation contract. In the event that participant violates any of the liabilities within this contract, TURIZM MEDYA

GRUBU has the authority to cancel this contract unilaterally and immediately by making notice of termination without liability to pay any compensation.

In the event that other party is eliminated, go bankrupt, or agree with its claimants as per execution and bankruptcy law, trustee is appointed about them, a receiver or adjuster is assigned, bankruptcy, concordatum or similar follow-up is started, and this situation cannot be removed, ended, or prevented in 60 days, and it is resolved to end the activities or a similar situation, each party may immediately terminate or suspend Participation Contract without notification.

Participant can cancel this participation contract unilaterally at their own request by making written notification to TURIZM MEDYA GRUBU provided that the cancellation fee stated below is paid to TURIZM MEDYA GRUBU in advance:

(i) In the event that participation contract is terminated unilaterally 2 months before the date of fair, cancellation fee which corresponds to 50% of participation fee will be paid to TURIZM MEDYA GRUBU. In cancellations 15 days before the date of fair, 80% of participation fee must be paid to TURIZM MEDYA GRUBU.

Participant cannot cancel this contract unilaterally after these terms.

CLAUSE 28 – REDUCATION OF GROUND AREA – NON-USE OF AREA In the event that stand area is reduced, a cancellation fee of €1.000 will be applied. Stands and positions which have not been occupied until 10:00 am. on the day before the opening of fair will be considered unoccupied and TURIZM MEDYA GRUBU will have the right to use these as desired at its sole discretion with absolute agreement. In the event that the stand or are is unoccupied, TURIZM MEDYA GRUBU will have the right to collect the cancellation fee which corresponds to the entire ground area assigned per each contract and ordered services.

CLAUSE 29 – INSURANCE AND LIABILITY Participants will take out transportation insurance to guarantee the damage or harm of their own products and equipment and take the necessary security measures. TURIZM MEDYA GRUBU is not responsible for the participant's products getting damaged or harmed. Participant will take out third party liability insurance, minimum amount of which is equivalent to the compulsory traffic insurance limits of the related year, to the insurance companies, which TURIZM MEDYA GRUBU will accept, at their own expense in order to guarantee their participation in the fair all damages given by the participant or their personnel to other participants and/or their personnel, TURIZM MEDYA GRUBU, fairground operator, and third parties. Right of recourse to TURIZM MEDYA GRUBU and/or insurance company with which TURIZM MEDYA GRUBU works will absolutely be excluded by the participant or insurance company in the insurance policies. Third party liability insurance policy will be submitted to TURIZM MEDYA GRUBU [in 7 days] from when participation contract is accepted by TURIZM MEDYA GRUBU and date of effect pursuant to Clause 4.

CLAUSE 30 – CAUSING INCONVENIENCE Because of the personal character of the contract that concludes themselves to TURIZM MEDYA GRUBU, participants will adopt an approach suitable to general interests of the fair particularly in terms of visitors and other participants. In this sense, in the event of a controversy or conflict with TURIZM MEDYA GRUBU or other participants, participants undertake not to do anything that can prevent the fair from continuing smoothly.

If anyone adopts an attitude that prevents the fair from continuing smoothly and violates these regulations, TURIZM MEDYA GRUBU may take measures for this person to be taken out of fairground immediately.

CLAUSE 31 – RELATED LAW AND PLACE OF JURISDICTION This participation contract will be subject to the Laws of Republic of Turkey and be interpreted accordingly. All controversies between the participants and TURIZM MEDYA GRUBU will be resolved by Istanbul Courts and Execution Offices decisively. Bank cheques or accepted payments will not constitute a waiver from this authorized court provision. The related law is the Turkish law.

CLAUSE 32 – PAYMENT The application forms returned without a deposit are not taken into consideration. Orders about technical requirements are not recorded until all previous invoices are fully paid. Orders about technical requirements are not delivered to a participant who has not fully paid balance.

Payments will be made as follows within participation contract:

-Advance payment that corresponds to 50% (fifty percent) of fair fee must be paid with participation contract submitted for registration pursuant to Clause 4. This payment can be made by cheque or bank transfer. Participation forms returned without an advance payment are not taken into consideration. In the event that TURIZM MEDYA GRUBU rejects the application, this advance payment will be returned to the participant. This advance payment will not be returned in case of withdrawal of participant and in other cases.

Payments will be made by bank transfer.

In the event that payments are made in foreign currency, the related payment will be used in accounting and invoice accounts in TL by converting on valid buying rate of exchange of Central Bank of the Turkish Republic at the date of payment.

In the event that payment is made in Turkish Lira, effective buying rate of exchange of Central Bank of the Turkish Republic will be based upon to calculate the fee and this amount will be paid in the bank.

Account Info: In the event that participant goes into default, TUR ZM MEDYA GRUBU seize the whole of the advance payment.

TUR ZM MEDYA GRUBU will arrange an invoice according to the payment plan stated above and the participant will pay the invoices in 8 days following their receiving the invoice.

Participant cannot object to invoices 8 days after the date of arrangement. Participant will notify their objections in 8 days via registered mail.

In the event that TUR ZM MEDYA GRUBU cannot get the payment in the maturity date, TUR ZM MEDYA GRUBU can use the unoccupied positions as desired without prejudice to its other rights by considering the registration cancelled without any other transaction.

With absolute agreement and unless TUR ZM MEDYA GRUBU agrees to term extension, non-payment of the owed amount in an installment will cause the whole of the remaining balance to become automatically due and effectuation of monthly 2% default interest and clause penal that corresponds to 15% of the unpaid amount.

In addition to the provisions stated above, payments made by the participant beforehand will be considered penalty and will not be returned to the participant.

CLAUSE 33 – TAXES All taxes and funds including revenue stamp caused by this contract will be covered by the participant company.

CLAUSE 34 – COMPENSATION Participant will be liable to compensate TUR ZM MEDYA GRUBU for material or spiritual damages which are imposed to TUR ZM MEDYA GRUBU and third parties due to violation of terms of this participation contract and participant guide including not taking out policy particularly, not complying with the conditions of equipping the fairground, not abiding by security rules or not occupying the stand and presenting the products not complying with those stated in the acceptance. This compensation will be equivalent to Fair Fee at the minimum without prejudice to other possible compensations that may be requested. In this sense, TUR ZM MEDYA GRUBU may seize the items, furniture, or decoration materials displayed in the fair and belonging to the participant.

Seal and Signature

This fair is organised with the permission of TOBB in accordance with the law no: 5174



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